

Snow Ball *Aurora* 2026 Sponsorship Opportunities

A WINTER NIGHT AWASH IN BRILLIANCE

DaVinci

\$15,000

Exclusive: One available

- ✦ **Exclusive naming rights:** "Snow Ball Aurora presented by [company name]"
- ✦ **Two premier tables** (20 guests total) and **feature spotlight:** Company logo featured prominently on event backdrop
- ✦ **Stage recognition:** Opportunity for executive to give brief remarks during the program
- ✦ **Media visibility:** Inclusion in all press releases, local media outreach, and social media campaigns with company tag
- ✦ **Full-page ad** in the program book
- ✦ **Post-event recognition:** Featured thank-you story on WMHS Foundation website, post-event newsletter, and donor report
- ✦ **Sponsor poster** recognition at the event

Monet

\$ 5,000

- ✦ **Reserved table** for 12 guests
- ✦ **Stage recognition:** during event
- ✦ **Media visibility:** Inclusion in local media outreach and social media before and after the event
- ✦ **Quarter-page ad** in the program book
- ✦ **Post-event recognition:** in post-event newsletter and donor report
- ✦ **Sponsor poster** recognition at the event

Picasso

\$10,000

- ✦ **Reserved table** for 16 guests
- ✦ **Stage recognition:** during event
- ✦ **Media visibility:** Inclusion in all press releases, local media outreach, and social media spotlights before and after the event
- ✦ **Half-page ad** in the program book
- ✦ **Post-event recognition:** on website and in post-event newsletter and donor report
- ✦ **Sponsor poster** recognition at the event

Van Gogh

\$ 3,000

- ✦ **8 event tickets**
- ✦ **Media visibility:** Logo listed on website
- ✦ **Post-event recognition:** Mention in donor report
- ✦ **Sponsor poster** recognition at the event

Michelangelo

\$ 1,000

- ✦ **2 event tickets**
- ✦ **Media visibility:** Logo listed on website
- ✦ **Post-event recognition:** Mention in donor report
- ✦ **Sponsor poster** recognition at the event

Limited Special Sponsorships

Entertainment Sponsor **\$5K**

- ✦ Logo recognition near musicians in the ballroom and Grill Room, and a quarter page ad in the program

Décor or Lighting Sponsor **\$3K**

- ✦ Logo featured near centerpiece displays or light installations, and a quarter page ad in the program

Photo Booth Sponsor **\$2.5K**

- ✦ Logo branded photo booth

Dessert/Champagne Sponsor **\$2K**

- ✦ Logo on dessert table or champagne presentation

Scholarship Patron **\$500**

- ✦ Program listing under "Friends of Nursing Education"

Rembrandt

\$4,500

For Physicians only

- ✦ **Reserved table** for 12 guests
- ✦ **Stage recognition:** during event
- ✦ **Media visibility:** Inclusion in local media outreach, social media mention as a "Healthcare Champion," and personalized post with photo/logo, "Celebrating Dr. [name] and team for supporting nursing education!"
- ✦ **Quarter-page ad** in the program book
- ✦ **Post-event recognition:** in newsletter and donor report
- ✦ **Sponsor poster** recognition at the event
- ✦ **Bright-eyed breakfast** (at your convenience) for your entire physician-sponsored team